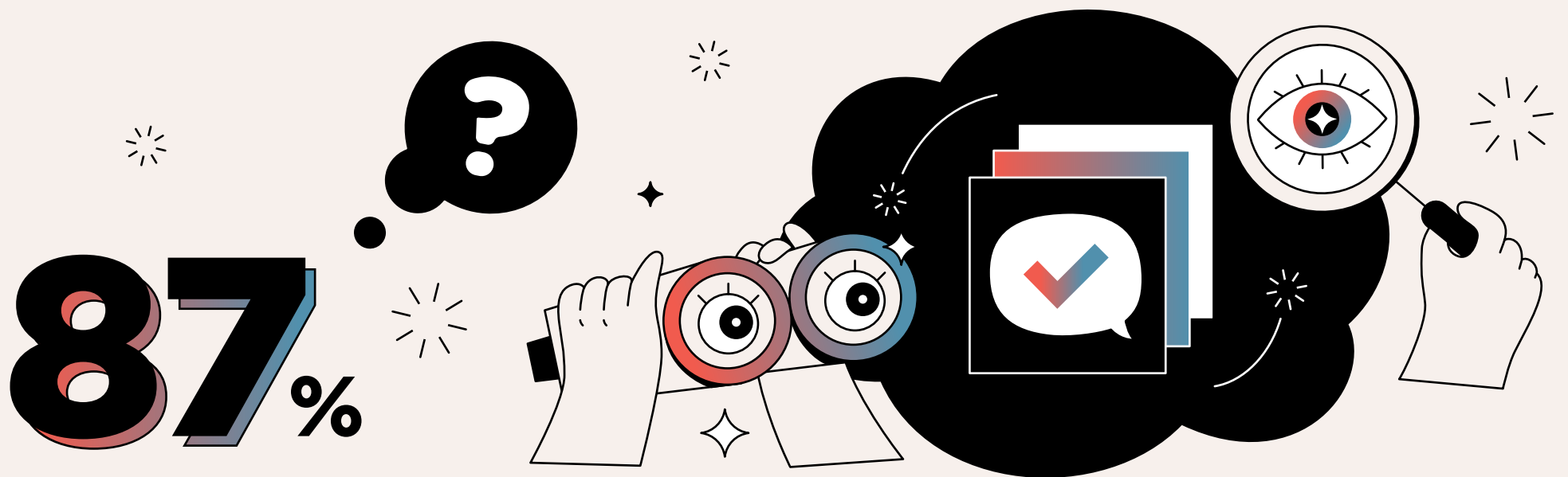# BUILDING A COMMUNITY IN YOUR ORGANIZATION

## Focus On Transparency

**87%**

of today's job seekers want *transparency* in their future workplace.
*Slack[1]*

Building a community in business means building trust in your organization. Executives should focus on sharing their decision making processes and procedures.

## Create Open Lines of Communication

**24%**

Nearly one in four workers, 24%, say they are *dissatisfied* with communication at work, including how information is shared.
*Slack[2]*
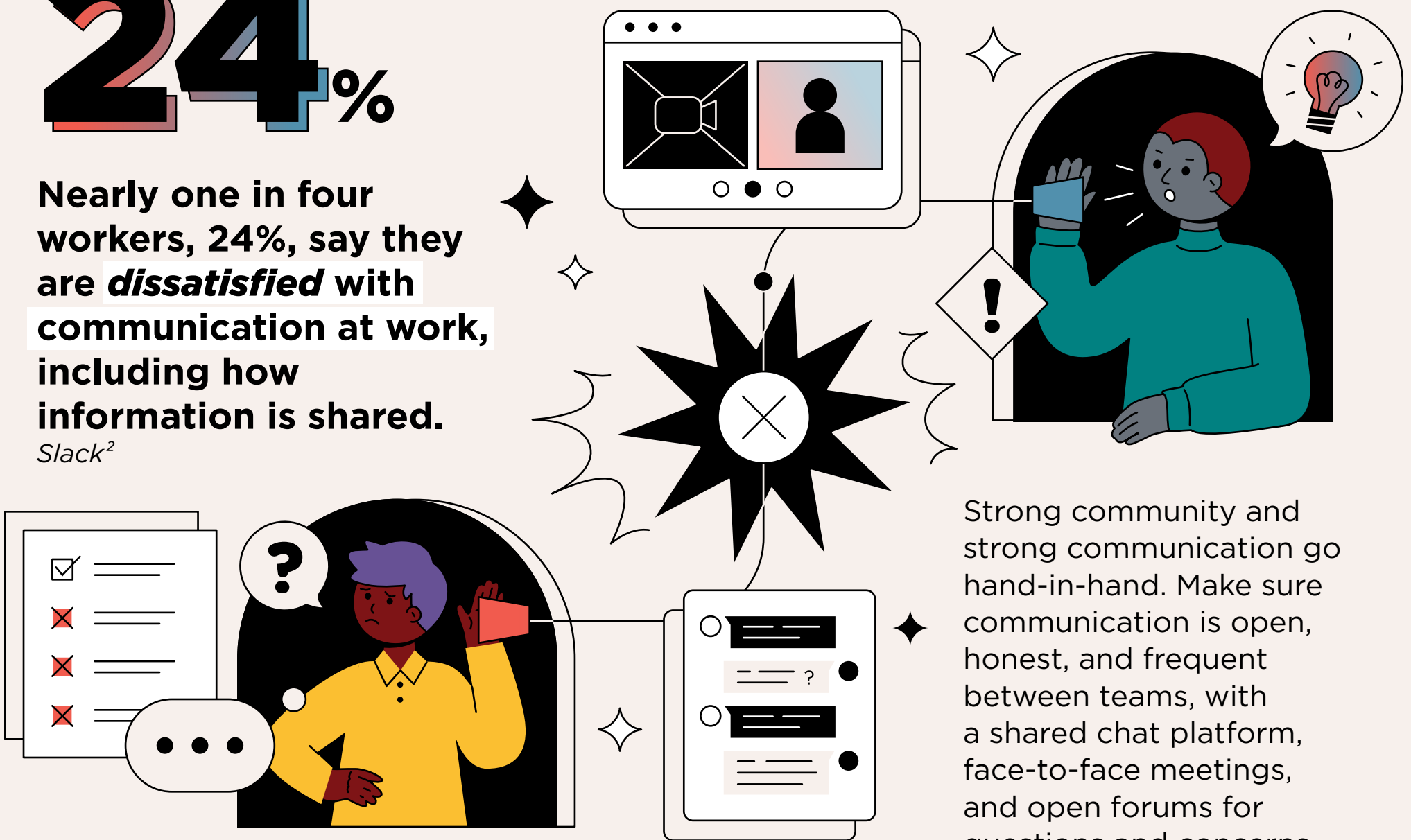
Strong community and strong communication go hand-in-hand. Make sure communication is open, honest, and frequent between teams, with a shared chat platform, face-to-face meetings, and open forums for questions and concerns.

## Develop Your Builders
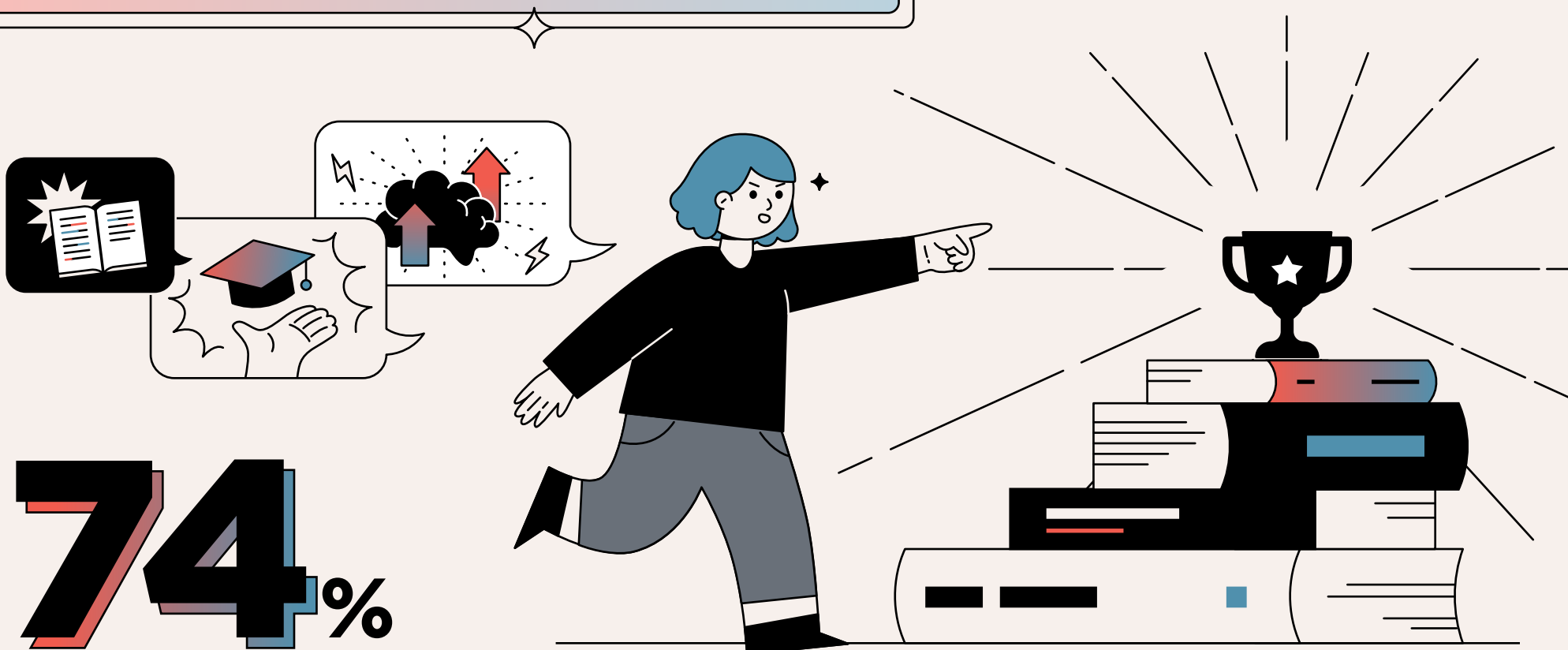
**74%**

of workers are willing to learn *new skills or re-train* in order to remain employable.
*Lorman[3]*

Utilizing your current employees is the best way to develop your talent pipeline, keep top talent, and avoid costly onboarding and hiring. Invest in your people and they will build and strengthen community in your organization.

Reference

[1] & [2] *"Trust, tools, and teamwork: what workers want"* https://slack.com/blog/transformation/trust-tools-and-teamwork-what-workers-want
[3] *"39 Statistics that Prove the Value of Employee Training"* https://www.lorman.com/blog/post/39-statistics-that-prove-the-value-of-employee-training